



Women's Economic Imperative (WEI)



Women's Enterprise Scotland (WES)

Sunday, November 24 – Tuesday November 26, 2019

at the Royal Bank of Scotland's, Gogarburn Business School

**Conference on
Women's Economic Empowerment:
Opportunities and Challenges for Equity, Inclusive
Growth, and Sustainability**

Wednesday November 27, 2019

- **RBS-WES Workshop on
Powering Women's Entrepreneurship:
Leadership and Growth**
 - *RBS Conference Centre Auditorium*
- **WEI Working Groups' Meetings**
 - *RBS Gogar Business School*



Sunday - November 24, 2019			
18:00 – 20:00	<p>Conference Opening Event [City Chambers]</p> <ul style="list-style-type: none"> • Details and speakers to be added • First Minister of Scotland/ Government Representative • Hon. Luis Guillermo Solis Rivera*, Former President of Costa Rica and Co-Chair of the UN Secretary-General’s High-Level Panel on Women’s Economic Empowerment • Lord Provost of Edinburgh* • Malcolm Buchanan*, RBS Chair of Scotland Board • Margo Thomas*, Founder and President, WEI • Lynne Cadenhead*, Board Chair, WES • Reception and Networking 		
Monday – November 25, 2019			
08:00 – 09:00	<p><i>Conference Registration Breakfast and Networking</i></p>		
09:00 – 09:20	<p style="text-align: center;">PLENARY [Auditorium]</p> <p>Welcome</p> <ul style="list-style-type: none"> • Keynote: Royal Bank of Scotland • Carolyn Currie: CEO, WES • Amadou Mahtar Ba: WEI Board Chair, Executive Chair AllAfrica 		
09:20 – 09:30	<p style="text-align: center;">KEYNOTE</p> <p>Standard Life Aberdeen:</p>		
09:30 – 10:45	<p style="text-align: center;">Session 1: PLENARY [Auditorium]</p> <p><i>Drivers of Women’s Economic Empowerment: The Intersection of Culture, Politics and Economics</i></p>		
10:45 – 11:00	<p style="text-align: center;">BREAK</p>		
11:00 – 11:30	<p style="text-align: center;">GROUP PHOTO</p>		
11:30 – 11:45	<p style="text-align: center;">PLENARY [Auditorium]</p> <p>KEYNOTE: Dr. Barbara Orser University of Ottawa, Telfer School of Management <i>Feminine Capital: Unlocking the Power of Women Entrepreneurs</i></p>		
11:45 – 13:00	<p style="text-align: center;">PANEL</p> <p style="text-align: center;"><i>Women’s Assets: Leveraging Financial and Digital Access</i></p> <p style="text-align: center;">▪</p>		
13:00 – 14:00	<p style="text-align: center;">LUNCH & NETWORKING</p>		
14:00 – 15:30	<p>Session 3.1 Digital Technology: Women in the Changing World of Work</p>	<p>Session 3.2 David Lipton, the First Deputy Managing Director, International Monetary Fund,</p>	<p>Session 3.3</p>

	<i>"Despite the headway the world has experienced ... in terms of a substantial increase in digital access, there are still significant challenges to overcome in ensuring women are included in the transformation to a digital society and leapfrogging productivity and social development."</i> T-20 Task Force – GEE	said that of the 1.7 billion people who do not have a basic bank account, 1 billion are women. He said lower access to bank credit, for example, robs people the opportunity to provide education to children. http://live.worldbank.org/leadership-diversity	
15:30 – 15:50	BREAK		
15:50 – 17:20	Communities – large and small, rural and urban, global and local constitute a fundamental construct for human life and survival. Communities are the social, political, and economic bedrock of our economies. With shifts in the global economy, communities bear the brunt of the economic upturns and downturns. The SDGs recognize communities as critical for successful implementation.		
17:20 – 17:45	PLENARY [Auditorium]		
	Key takeaways from the day		
19:30	DINNER [Dining Hall]		
	Salon: <i>Gender Equity and The Role of the Media in Influencing Perceptions, Voice, Norms and Representation</i>		
Tuesday - November 26, 2019			
07:00 – 08:15	BREAKFAST & NETWORKING		
08:15 – 08:30	PLENARY [Auditorium]		
	Recap and Charge for the Day Carolyn Currie* (WES) and Margo Thomas* (WEI)		
08:30 – 10:00	Session 5: PLENARY [Auditorium] Women's Health as an Economic Value "Investing early in people's health and wellbeing, and sustaining gains throughout life, can significantly reduce health challenges and promote human capital and sustainable development." [WHO, 2018]		
10:00 – 10:20	BREAK		
10:20 – 11:30	Session 6.1 <i>The Economic and Social Significance of Care in the Changing World of Work</i>	Session 6.2 <i>Town and Country, the importance of sustainable communities: Opportunities and Challenges for Women</i>	Session 6.3 <i>Health of Women: Intersection of Geography and Resilience</i>
11:30 – 11:45	BREAK		
11:45 – 13:00	Session 7.1 <i>Empower a Girl, Transform a Community</i> <i>The Role of Education: Challenging Culture and Norms</i>	Session 7.2 <i>Women's Entrepreneurship in Non-traditional Sectors – Construction, Logistics, Supply Chains, Extractives</i>	Session 7.3 <i>Strengthening Voice and Agency: Youth and Women</i>
13:00 – 14:00	LUNCH & NETWORKING		

14:00 – 15:30	<p style="text-align: center;">Session 8: PLENARY <i>Mapping Issues and Hacking Disruptive Solutions</i></p> <p>Recommendations and Actions for Expanding Opportunities and the Enabling Environment for Women’s Economic Empowerment: Commitments and Actions, Networking, Collaboration, and Partnerships</p>
15:30 – 16:45	<p style="text-align: center;">Session 9: PLENARY</p> <p>Evaluation: Completion of online questionnaire Conclusions: Call to Action Closing Remarks: Carolyn Currie (WES) and Margo Thomas (WEI)</p>
18:30 – 19:30	WEI Board Meeting
Wednesday – November 27, 2019	
	RBS and WES WORKSHOP WOMEN’S ECONOMIC EMPOWERMENT: THE CRITICAL ROLE OF VENTURE CAPITAL Conference Centre Auditorium
09:15 – 15:45	Following recent research that women just receive 1p in every £1 of venture capital, this workshop will focus on the opportunity to boost equity investment for women-owned businesses. Featuring international speakers, practical skills training sessions and a pitching competition to secure funding, this event will help to transform the funding landscape for women-owned businesses.